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The SXSW Pitch Advisory Board works throughout the year to recruit promising startups, promote the event, recommend industry-leading judges, and—most importantly—review and evaluate every submitted application. Each member brings extensive expertise and a broad perspective on early-stage technology and entrepreneurship. By staying informed about the latest developments, innovations, and emerging trends across the startup ecosystem, the Advisory Board helps ensure that SXSW Pitch showcases the most groundbreaking companies and ideas shaping the future.

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