

SXSW 2025 Coaches + Qualifiers

The SXSW Pitch Qualifying and Coaches Committee has contributed significantly to its success. The Qualifying Committee focuses on the intake of all plans submitted and is responsible for validating the applications for accuracy, completeness, veracity, and proper categorization. With their vast experience, SXSW Pitch Coaches work closely with the finalists in the months leading up to the event to assist them in their onstage presentations.

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