



SXSW MUSIC FESTIVAL - SECOND ROUND OF SHOWCASING ARTISTS ANNOUNCED

Austin, Texas - December 11, 2024 - The South by Southwest® Music Festival (SXSW®) has announced the second round of Showcasing Artists invited to perform at the 39th annual event. Taking place March 10-15, 2025, the festival programmers aim to reignite the exhilaration of discovery for fans and industry alike as they discover their new favorite artist across the eclectic backdrop of Austin.

The second announcement features exciting acts from around the world, including the ambassador of New Orleans Bounce, **Big Freedia**, Tokyo's electronic future-pop sister duo **tamanaramen**, and Barcelona indie rockers **HEAL** (the latest signing to Primavera Sound's record label). Other incredible artists include the Dream Syndicate's **Steve Wynn**, supporting his new solo record and memoir, and Czechia's 2024 Eurovision rep **Aiko**. UK artists include **jasmine.4.t** whose boygenius-produced debut will be released on Phoebe Bridgers' Saddest Factory label next month, rising UK indie multi-disciplinary **Freak Slug**, afro-dance collective **Steam Down**, and London's new favorite party-starter **Master Peace**. South Carolina alt-punk trio **SWEET SPINE**, and **Total Fucking Darkness**, the brilliantly named 80's synthpop project from Stars' Torquil Campbell and Young Galaxy's Stephen Ramsey.

"The SXSW Music Festival lineup provides a unique opportunity to discover artists from around the world," said James Minor, VP of Music Festival. "The magic comes from a diverse and carefully-curated program that's designed to help you find your next favorite act. For our second reveal, we continue down that path with an abundance of inspiring musicians who will be heading to Austin next March."

One of SXSW's distinct features is global representation, with the second round of acts hailing from countries including Australia, Belgium, Brazil, Canada, China, Colombia, Czechia, Denmark, Ecuador, England, Finland, Germany, Ghana, Hungary, Iceland, Indonesia, Ireland, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Nigeria, Northern Ireland, Paraguay, Scotland, Spain, Ukraine, and Wales.

Many of SXSW's showcases are curated by SXSW programmers in collaboration with record labels, booking agencies, export offices, music publishers, media outlets, lifestyle brands and more. These showcases give attendees the opportunity to experience sets in exclusive, small-stage performances. The initial list of showcase presenters includes: **88.5 KCSN, All The Vibes, Billboard, BMG, BreakOut West, British Music Embassy, C3 Management, Chicken**

Ranch, Classical Unlocked, De Los, Deezer, Don Giovanni, Everything RnB, Exclaim! Magazine, Fierce Panda, Focus Wales, German Music Export, Green Witch Recordings, Gyro Group, High Road Touring, [Jazz Re:refreshed], KEXP El Sonido, The Loyalty Firm, M for Montreal, Mint Talent Group, Mothland, Music From Ireland, LatiNxt, Let's Gig Brazil, The Line of Best Fit, Need Pastel, New Zealand Music Commission, NIVA (National Independent Venue Association), NPR Music Stations, One Fiinix Live, Planetary Group, Pop Montreal, Project Nowhere, Range Magazine, Reeperbahn Festival, Rolling Stone, SO Recordings, Sofar Sounds, Space Agency, The Spanish Wave, Taiwan Beats, Tokyo Calling, Trucha Soul, UTOPIAfest, Vinilous Records, We Were Never Being Boring, Wide Days Scotland, WOMEX

Linked [here](#) is a sortable airtable that contains information on each artist's genre, publicist contact information, and social media pages where available.

The second round of artists invited to perform include:

2fox (London UK-ENGLAND)	Chiaki Mayumura (Shibuya-ku JAPAN)
Adjua (Cardiff UK-WALES)	Chlöe's Clue (Valencia SPAIN)
AHI (Brampton CANADA)	Cliffords (Cork IRELAND)
Aiko (Prague CZECHIA)	Cloudy June (Berlin GERMANY)
Ailbhe Reddy (Dublin IRELAND)	Coldwave (Adelaide AUSTRALIA)
Aili (Brussels BELGIUM)	CONSUMABLES (Brooklyn NY)
Alix Fernz (Montreal CANADA)	The Courettes (Aalborg DENMARK)
Altre di B (Bologna ITALY)	The Criticals (Nashville TN)
Archer Oh (Moreno Valley CA)	Cruzloma (Quito ECUADOR)
ARSUN (New York NY)	CVC (Cardiff UK-WALES)
Ashes to Amber (Orange CA)	Cysum (Austin TX)
AyooLii (Milwaukee WI)	Damaris Bojor (Hermosillo MEXICO)
badfocus (Prague CZECHIA)	Daniela Pes (Tempio Pausania ITALY)
Beth McCarthy (York UK-ENGLAND)	DarkoVibes (Accra GHANA)
Big Freedia (New Orleans LA)	Daydream Twins (Austin TX)
Big Special (Walshall UK-ENGLAND)	Die Heiterkeit (Berlin GERMANY)
Big Zeeks (London UK-ENGLAND)	Dilettante (Leeds UK-ENGLAND)
BLACKGOLD (London UK-ENGLAND)	Dusted (Canning CANADA)
Black Polish (Los Angeles CA)	El Culto Casero (Asunción PARAGUAY)
BOLD LOVE (Dublin IRELAND)	Elephant Kind (Jakarta INDONESIA)
Borderline (Auckland NEW ZEALAND)	Elín Hall (Reykjavik ICELAND)
C4 (Birmingham UK-ENGLAND)	Emily Frembgen (Brooklyn NY)
Campfire Social (Wrexham UK-WALES)	Famous (London UK-ENGLAND)
Candi Jenkins (Lexington KY)	Fashion Club (Los Angeles CA)
Carpetman (Kyiv UKRAINE)	FearDorian (Atlanta GA)
Catcher (Brooklyn NY)	FLAKO STIK (Austin TX)
Chace (Yancheng CHINA)	Flawless Issues (Stuttgart GERMANY)

Flor (Los Angeles CA)
Fourth Daughter (Edinburgh
UK-SCOTLAND)
Francesca Bono (Bologna ITALY)
Freak Slug (Manchester
UK-ENGLAND)
Frederick Boom (Chicago IL)
Gen and The Degenerates (Liverpool
UK-ENGLAND)
Gloin (Toronto CANADA)
Glue Trip (São Paulo BRAZIL)
Go Cactus (Palma SPAIN)
HEAL (Barcelona SPAIN)
Her New Knife (Philadelphia PA)
Her Skin (Bologna ITALY)
Hierba Malita (Houston TX)
Holly Arrowsmith (Ōtautahi/Christchurch
NEW ZEALAND)
INSXGHT (London UK-ENGLAND)
Jacob Alon (Fife UK-SCOTLAND)
JahleelFaReal (Austin TX)
JaRon Marshall (Austin TX)
jasmine.4.t (Manchester UK-ENGLAND)
Jasmine Wesley (Los Angeles CA)
Jazz refreshed DJs (London
UK-ENGLAND)
J'cuuzi (Austin TX)
JD Clayton (Fort Smith AR)
Jennifer Touch (Berlin GERMANY)
Joan & The Giants (Perth AUSTRALIA)
Joelton Mayfield (Nashville TN)
Jopy (Brighton UK-ENGLAND)
JOSEON (Los Angeles CA)
Judy Blank (Utrecht NETHERLANDS)
Karl Benjamin (London UK-ENGLAND)
Ken Pomeroy (Tulsa OK)
Knitting (Montreal CANADA)
Korda Korder (Hastings UK-ENGLAND)
KUČKA (Perth AUSTRALIA)
LAKE (Olympia WA)
Lassy-Eskola: Nordic Stew (Helsinki
FINLAND)
Last Waltzon (Montreal CANADA)
Little Moon (Provo UT)
Lizzie Berchie (London UK-ENGLAND)
Lola Moxom (Kent UK-ENGLAND)
Loverman (Brussels BELGIUM)
lúpína (Reykjavik ICELAND)
luvis (Kyoto JAPAN)
Mad Madmen (Jakarta INDONESIA)
MAGNA (Medellin COLOMBIA)
Maryze (Montreal CANADA)
Master Peace (London UK-ENGLAND)
Millian (Lagos NIGERIA)
Mint Field (Mexico City MEXICO)
Monsoon (Athens GA)
MORDÁI (Budapest HUNGARY)
Morgan Munroe (London UK-ENGLAND)
My Son The Doctor (Brooklyn NY)
Nektunez (Accra GHANA)
No Windows (Edinburgh UK SCOTLAND)
Ny Oh (Tauranga NEW ZEALAND)
The OBGMs (Toronto CANADA)
ŒUVAL (Lafayette LA)
OneDa (Manchester UK-ENGLAND)
Open Head (Kingston NY)
Oreglo (London UK-ENGLAND)
Paisley Fields (Brooklyn NY)
Paris death Hilton (Tokyo JAPAN)
Pavey Ark (Hull UK-ENGLAND)
Plastic Palms (Turin ITALY)
Polo Perks <3 <3 <3 (Harlem NY)
Population II (Montreal CANADA)
Princess Superstar (Los Angeles CA)
PYPY (Montreal CANADA)
Quinn (Baltimore MD)
redolent (Edinburgh UK-SCOTLAND)
Ribbon Skirt (Montreal CANADA)
Sam Ryder (London UK-ENGLAND)
Sex Week (Brooklyn NY)
Shallowater (Houston TX)
Sierra Spirit (Tulsa OK)
simmcat (Copenhagen DENMARK)
Skateland (Austin TX)
Slash Need (Toronto CANADA)
Sly Withers (Perth AUSTRALIA)
Somebody Someone (Austin TX)
SoundMass (Austin TX)

Squid The Kid (Melbourne AUSTRALIA)	Total Fucking Darkness (Montreal CANADA)
Steam Down (London UK-ENGLAND)	Truck Violence (Montreal CANADA)
STEEF (New Orleans LA)	Vines (Brooklyn NY)
Stella Bridie (Melbourne AUSTRALIA)	Vintage Jay (Austin TX)
Steve Wynn (New York NY)	Vraell (London UK-ENGLAND)
Strawberry Launch (New York NY)	Wade Forster (Winton AUSTRALIA)
Sunna Margrét (Reykjavík ICELAND)	Weird Bloom (Rome ITALY)
sunnbrella (London UK-ENGLAND)	Wes Denzel (Austin TX)
SWEET SPINE (Greenville SC)	West Texas Exiles (Austin TX)
Tagua Tagua (São Paulo BRAZIL)	Winnie Ama (Belfast UK-N. IRELAND)
tamanaramen (Tokyo JAPAN)	Wynona Bleach (Belfast UK-N. IRELAND)
Tami Hart (Brooklyn NY)	Xavier Omar (San Antonio TX)
Taxidermists (Hadley MA)	Yung D3mz (Tema GHANA)
TEll A ViSiON (Berlin GERMANY)	Zach Edwards & The Medicine (Lafayette LA)
Teo Glacier (Auckland NEW ZEALAND)	Zamaera (Kuala Lumpur MALAYSIA)
The Tiarras (Austin TX)	
T Mulla (Hackney UK-ENGLAND)	

(This list is subject to change. More performers to be announced in the following months.)

Listen to the artists who will be performing at SXSW 2025 by subscribing to the official [SXSW Spotify](#) and [YouTube Music Video](#) playlists.

Music-focused [Conference Programming](#) grants attendees the opportunity to learn how to navigate the music business and meet people who can help advance careers at every level. All SXSW Music registrants receive primary access to the [Music & Tech](#) and [Music Industry](#) tracks, Music Mentor Sessions, Music-focused Workshops, Keynotes and Featured Speakers, Music Festival showcases, the SXSW Comedy Festival, exhibitions, networking Meet Ups, and more. Secondary access is available for most Interactive and Film & TV programming. Last week, SXSW announced the addition of over 450 sessions to the 2025 Conference slate. A snapshot of the hundreds of speakers across 23 curated tracks is available [here](#).

The online [SXSW Schedule](#) provides a complete rundown of 2025 programming, broken down by time and event category, with the ability to build a customized schedule.

About SXSW

SXSW dedicates itself to helping creative people achieve their goals. Founded in 1987 in Austin, Texas, SXSW is best known for its conference and festivals that celebrate the convergence of tech, film and television, music, education, and culture. An essential destination for global professionals, the annual March event features sessions, music, and comedy showcases, film and television screenings, exhibitions, professional development, and a variety of opportunities to meet and connect with people. SXSW proves that the most unexpected discoveries happen when diverse topics and individuals come together. SXSW 2025 will take

place March 7–15 in Austin. Learn more at [sxsw.com](https://www.sxsw.com). To register for the event, please visit [sxsw.com/attend](https://www.sxsw.com/attend).

SXSW's expansion into the Asia Pacific region, with SXSW Sydney starting in 2023 and Europe with SXSW London in 2025, provides new possibilities at this iconic experience. These events, each with their own distinct flavor, make South By an indispensable three-stop tour for the global creative community.

SXSW 2024 Driven by Rivian

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Editor's Note: Media Registration for SXSW is open until Friday, February 7, 2025. Please go to <https://www.sxsw.com/press-center/press-accreditation> to apply.

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