

SXSW 2025 Coaches + Qualifiers

The SXSW Pitch Qualifying and Coaches Committee has contributed significantly to its success. The Qualifying Committee focuses on the intake of all plans submitted and is responsible for validating the applications for accuracy, completeness, veracity, and proper categorization. With their vast experience, SXSW Pitch Coaches work closely with the finalists in the months leading up to the event to assist them in their onstage presentations.

2025 Facilitators

GREG WRIGHT

Hatch Pitch
hatchpitch.com
Pitch Coach

MARIA TRANQUILLI

Common Mission
Pitch Coach

DEAN CRUSE

Concord
concord.app
Qualifier

Coaches and Qualifiers

COLIN ANAWATY

First Dollar
firstdollar.com
Qualifier

MARY BRENDA

Curated for You
curatedforyou.io
Qualifier

CANDICE DIGBY

Canva
linkedin.com
Qualifier

BENJAMIN GLENN

A Matter of Innovation
amatterofinnovation.com
Pitch Coach

KAZ KARWOWSKI

Rice University
rice.edu
Pitch Coach

PAULO MACHADO

Health Innovation
linkedin.com
Pitch Coach

BRANDON ANDREWS

Inexorable
inexorable.co
Pitch Coach

MOLLY GAIN

Defense Unicorns
defenseunicorns.com
Pitch Coach

CHRISTINE DIPIETRO

Iconic Moments
iconicmoments.co
Qualifier

JONATHAN HA

Penguin Solutions
linkedin.com
Pitch Coach

TERI KELLY

Gartner
gartner.com
Qualifier

CHRIS MACPHERSON

Lovelace AI
lovelace.ai
Pitch Coach

KATIE BAKER

Elevance Health
elevancehealth.com
Pitch Coach

VALERIE CHAN

Plat4orm
plat4orm.com
Pitch Coach

AMIT ELAZARI

OpenPolicy
linkedin.com
Pitch Coach

TIM HINES

Marketing Starter Group
tinhines.com/consulting
Qualifier

KATINA KENYON

Applaudo
applaudo.com
Pitch Coach

MONIQUE MALEY

Articulate Persuasion
articulatepersuasion.com
Pitch Coach

MIKELL BECKER

BLUE LANCE 2.0
bluelance.com
Pitch Coach

JULIE COLLINS

JC Consulting
linkedin.com
Pitch Coach

LESLIE ELDER

Workrise
workrise.com
Qualifier

BULL HOLLAND

Bull Holland, LLC
linkedin.com
Pitch Coach

ESMAELI KHAKSARI

Clarivate
clarivate.com
Qualifier

TEJUS MANE

AtmoSpark Technologies Inc
atmospark.io
Pitch Coach

BART BOHN

ATP
atpfund.com
Pitch Coach

KYLE COX

ATP Fund
atpfund.com
Pitch Coach

KIM EVANS

Seremedi
seremedi.com
Pitch Coach

HOPE HOPKINS

linkedin.com
Pitch Coach

RASHMI KILAM KHOSA

Bouin Capital
bouincapital.com
Pitch Coach

JAKE MCKEE

Jake McKee Consulting
jakemckee.com
Pitch Coach

PETER BOTTING

Peter Botting Ltd - StoryPower®
peterbotting.co.uk
Pitch Coach

MICHAEL CRIDER

Crider Company
cridercompany.com
Qualifier

SLOAN FOSTER

Sloan Foster
linkedin.com
Qualifier

MARIAM JACOB

linkedin.com
Pitch Coach

RUSSELL KISCHUK

OpenPolicy
openpolicy.co
Pitch Coach

ROBERT MCKEE

Cypress Associates
cyprs.com
Pitch Coach

ZACH BRANDON

Greater Madison Chamber of Commerce
linkedin.com
Pitch Coach

LIZ DEERING

Haven
impacthaven.com
Pitch Coach

BEN GIBSON

Uninc
linkedin.com
Pitch Coach

SUE JAIN

Worked at many leading Fortune 500 companies, Currently on a sabbatical
linkedin.com
Pitch Coach

STARR LONG

The Acceleration Agency
taa.io
Qualifier

ROB AUSTIN MCKEE

robaustinmckee.com
Pitch Coach

SHELLY BRECKMAN

1876 Ventures
1876ventures.com
Pitch Coach

JENN DEERING DAVIS

Gradient Works
gradient.works
Qualifier

MCGARTHUR GILL

Swan Bitcoin
swan.com
Qualifier

KARA JONES

GENIUS NY
linkedin.com
Pitch Coach

AMY MACDOUGALL

Boston Consulting Group
bcg.com/about/people/experts/
Pitch Coach

BRYAN MCQUARY

Carrier
archive.leadssports.com/lake-nona/mentors/
Pitch Coach

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MEGHAN MICHAELS

Imagine Believe Realize LLC
teamibr.com

Pitch Coach

ROBERTO MOCTEZUMA

Fractal River
fractalriver.com

Pitch Coach

MELLINI MONIQUE

Vocal Culture Garden
vocalculturegarden.com

Pitch Coach

MOLLY MONTGOMERY

Founder's Haven
linkedin.com

Qualifier

WILL NEDER

Funding Challenging Innovations
linkedin.com

Pitch Coach

JON NORDBY

Econwerx
econwerx.com

Pitch Coach

ROBERT OLIVIER

GrubTubs
grubtubs.com

Qualifier

RACHELLE ORIBIO

SolverX
solverx.com

Pitch Coach

SOFIA PESSANHA

CareRev
linkedin.com

Pitch Coach

MARK PHILLIP

Are You Watching This?!
areyouwatchingthis.com

Qualifier

SCOTT RYDER

SiteOwl
siteowl.com

Qualifier

RACHELLE SAMSON ORIBIO

SolverX
solverx.com

Qualifier

ISABELLA SCHMITT

linkedin.com
Pitch Coach

ARJITA SETHI

New Founder School
newfounderschool.com

Pitch Coach

RUSS SOMERS

Quantified
quantified.ai

Qualifier

SARAH SPEAR

ShipStation
shipstation.com

Qualifier/Pitch Coach

KRISTIN SPINDLER

Concordia University Texas
linkedin.com

Pitch Coach

MIKE STEELY

AccuCode AI
accucodeai.com

Pitch Coach

MARK STREICH

SquareFairy
squarefairy.com

Pitch Coach

JENNIFER TACHEFF

Manifest Advisors
manifestadviso.rs

Pitch Coach

ANITA TULSIANI

Sagely & Co
sagelyco.com/

Qualifier

MATT UDVARI

Aquifer
aquifermotion.com

Qualifier

VALERIE VACANTE

Dentsu
dentsu.com/us/en/solutions

Qualifier

ASHLAND VISCOSI

Creatives Meet Business
cmbatx.com

Qualifier

JOSHUA WEIBLING

Hatch Pitch
hatchpitch.com

Pitch Coach

ADAM WEINROTH

Form Bio
formbio.com

Qualifier

CHRIS WESTFALL

Westfall and Associates LLC
westfallonline.com

Pitch Coach