



AUSTIN, TX MARCH 16-20, 2011
SXSW
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MUSIC

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SXSW Music 2011 Artists Announced, Showcase Application Deadline Approaching

November 2, 2010 - Austin, TX - The South By Southwest (SXSW) Music Festival deadline to accept band applications for consideration to perform at SXSW 2011 is fast approaching. Apply now for the opportunity to perform for the nearly 13,000 industry representatives, over 2,000 media members, and of course the many fans in attendance. As a showcasing act at SXSW, bands will have the opportunity to perform in one of Austin's many live music venues, creating a more unique and in some cases, intimate experience than that of the average outdoor festival. SXSW Music takes place March 16 - 20, 2011 in Austin, Texas.

SXSW Music is accepting showcase applications for acts to perform at the 2011 music festival through November 5, 2010 at <http://sonicbids.com>. Sonicbids is the exclusive online musical event submission platform of the 2011 SXSW Music Festival. For more information on how to apply, go to <http://www.sxsw.com/music/shows/apply>. All international and domestic applications must be submitted no later than November 5, 2010. Application fees are \$40.

SXSW is proud to announce, earlier than ever, an initial list of invited acts scheduled to perform. The list includes: A Place To Bury Strangers (Brooklyn, NY), Alcoholic Faith Mission (Copenhagen, DENMARK), Ancestors (Los Angeles, CA), Apex Manor (Pasadena, CA), The Applesseed Cast (Lawrence, KS), Art vs Science (Sydney, AUSTRALIA), Asobi Seksu (Brooklyn, NY), Babe Rainbow (Vancouver, CANADA), The Bees (Ventnor, ENGLAND), Beni (Sydney, AUSTRALIA), Black Math Horseman (Los Angeles, CA), Black Spiders (Sheffield, ENGLAND), Bombay Bicycle Club (London ENGLAND), Braids (Montreal, CANADA), Brandt Brauer Frick (Berlin, GERMANY), Brother (Slough, ENGLAND), The Cabriolets (Madrid, SPAIN), Calder Quartet (Los Angeles, CA), Candy Claws (Ft. Collins, CO), Capsula (Bilbao, SPAIN), Cast (Liverpool, ENGLAND), Chapel Club (London ENGLAND), Chico Trujillo (Quilpue, CHILE), Chikita Violenta (Mexico City, MEXICO), Clock Opera (London ENGLAND), Cloud Nothings (Cleveland, OH), Coliseum (Louisville, KY), Coolrunnings (Knoxville, TN), Dam Mantle (Glasgow, SCOTLAND), Designer Drugs (New York, NY), Doctor Krapula (Bogota, Colombia), Dredg (San Francisco, CA), Ebony Bones (London ENGLAND), Ed Harcourt (London ENGLAND), El Guincho (Barcelona, SPAIN), El Hijo de La Cumbia (Buenos Aires, ARGENTINA), Erland & The Carnival (London ENGLAND), Erykah Badu (Dallas, TX), FM Belfast (Reykjavik, ICELAND), Frankie and the Heartstrings (Sunderland, ENGLAND), Fujiya & Miyagi (Brighton, ENGLAND), Get People (London ENGLAND), Giana Factory (Copenhagen, DENMARK), Givers (Lafayette, LA), Go Back To The Zoo (Amsterdam, THE NETHERLANDS), Gypsyblood (Chicago, IL), The Head and the Heart (Seattle, WA), High Rankin (Brighton, ENGLAND), The Holidays (Zetland, AUSTRALIA), In Fear And Faith (San Diego, CA), Iron Age (Austin, TX), The Jezabels (Sydney, AUSTRALIA), John Vanderslice (San Francisco, CA), Jon Fratelli (Glasgow, SCOTLAND), Jonquil (Oxford, ENGLAND), Kamp! (Lodz, POLAND), Kids of 88 (Trenchtown NEW ZEALAND), Klaxons (London ENGLAND), L.Stadt (Podz, POLAND), Le Butcherettes (Mexico City, MEXICO), Lia Ices (New York, NY), Liam Finn (Auckland, NEW ZEALAND), Light Pollution (Chicago, IL), Luyas, The (Montreal, CANADA), The Main Street Gospel (Columbus, OH), Marcus Foster (London ENGLAND), Mark Eitzel (San Francisco, CA), Miami Horror (Melbourne, AUSTRALIA), Micachu and The Shapes (London ENGLAND), Miss May I (Troy, CA), Mujeres (Barcelona, SPAIN), Mustard Pimp (Melun, FRANCE), Naam (Brooklyn, NY), The Naked and Famous (Auckland, NEW ZEALAND), Nite Jewel (Los Angeles, CA), Parts & Labor (Brooklyn, NY), Plan B (London ENGLAND), PS I Love You (Kingston, CANADA), Pulled Apart By Horses (Leeds, ENGLAND), Reset! (Milan, ITALY), Rosie and Me (Curitiba, BRAZIL), Scars On 45 (leeds, ENGLAND), Schlachthofbronx (Munich GERMANY), Shilpa Ray & Her Happy Hookers (Brooklyn, NY), Small Black (Brooklyn, NY), Sol Pereyra (Cordoba, ARGENTINA), Spleen United (Copenhagen, DENMARK), Starfucker (Portland, OR), Steve Mason (Fife, SCOTLAND), Sun Airway (Philadelphia, PA), Superlito (Cali, COLOMBIA), Suuns (Montreal, CANADA), The Swiss (Adelaide, AUSTRALIA), Tego Calderon (Carolina, PUERTO RICO), Telekinesis (Seattle, WA), Thiago Pethit (Sao Paulo, BRAZIL), Those Dancing Days (Stockholm SWEDEN), Tiê (Sao Paulo, BRAZIL), Toro y Moi (Columbia, SC), Veronica Falls (London ENGLAND), Vicente Gayo (Mexico City, MEXICO), The War on Drugs (Philadelphia, PA), WhoMadeWho (Copenhagen, DENMARK), Wild Flag (Portland, OR), Wye Oak (Baltimore, MD), Young Legionnaire (London, ENGLAND), and Yuck (London ENGLAND). (This list is subject to change. This is only a portion of the bands that will be performing at SXSW Music Festival. Schedules and more band announcements will be announced at a later date.)

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This will mark the 25th edition of one of the highest profile and most anticipated global cultural events on the music calendar. A keynote address anchors four days of panels, interviews, workshops, mentor sessions, peer meetings, and the trade show. Daytime events at the Austin Convention Center flow into the world-renowned music festival, which showcases over 1900 acts on stages throughout downtown Austin. For more information on every aspect of SXSW, please go to <http://www.sxsw.com>

SXSW Music Conference and Festival is sponsored by Miller Lite, Sonicbids, Chevrolet, AOL, IFC, Pepsi, Brisk and The Austin Chronicle.

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