



AUSTIN, TX MARCH 11-19, 2011
SXSW
SOUTH BY SOUTHWEST
FILM

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WEB EMBARGO UNTIL THURSDAY, DECEMBER 16, 2010 AT 3:00PM EST / 12:00PM PST

DUNCAN JONES' SOURCE CODE TO OPEN 2011 SXSW FILM FESTIVAL

Austin, Texas – December 16, 2010 – Earlier today, the South by Southwest (SXSW) Film Conference and Festival announced it will host the world premiere of the Summit Entertainment film *Source Code* for its 2011 Opening Night. The smart action thriller is the second feature from SXSW Alum Duncan Jones (*Moon*), and stars Jake Gyllenhaal (*Love and Other Drugs*, *Brokeback Mountain*), Michelle Monaghan (*Eagle Eye*, *Due Date*), Vera Farmiga (*Up in the Air*, *The Departed*) and Jeffrey Wright (*Quantum of Solace*, *Syriana*). The South by Southwest Film Conference and Festival runs March 11 – 19, 2011 in Austin, Texas.

When decorated soldier Captain Colter Stevens (Gyllenhaal) wakes up in the body of an unknown man, he discovers he's part of a mission to find the bomber of a Chicago commuter train. In an assignment unlike any he's ever known, he learns he's part of a government experiment called the "Source Code," a program that enables him to cross over into another man's identity in the last 8 minutes of his life. With a second, much larger target threatening to kill millions in downtown Chicago, Colter re-lives the incident over and over again, gathering clues each time, until he can solve the mystery of who is behind the bombs and prevent the next attack.

Opening in theaters nationwide on April 1, 2011, the film was written by Ben Ripley. A Mark Gordon Company production, and presented by Vendôme Pictures, the film was produced by Mark Gordon, Philippe Rousselet and Jordan Wynn, with Hawk Koch, Jeb Brody, and Fabrice Gianfermi executive producing.

"We are delighted to welcome Duncan Jones back to SXSW. His debut *Moon* showed an intelligence, skill, and exceptional use of limited resources that's exactly the kind of filmmaking we love to support," said Film Conference and Festival Producer Janet Pierson. "*Source Code* is a terrific follow-up; it's a smart, suspenseful thriller, and a perfect fit for our 2011 Opening Night!"

The complete festival lineup will be announced in early February 2011. In addition to nine full days of film screenings, SXSW Film will ultimately feature over 80 sessions of panels and workshops in the Conference. SXSW is also pleased to announce that native Texan and visionary director Catherine Hardwicke will share her approach to filmmaking in a special Directing Workshop at the 2011 event. Hardwicke's workshop joins an exciting array of over 40 sessions already announced. For details on these confirmed sessions, selected from proposals submitted via the SXSW PanelPicker™ interface, visit www.sxsw.com/film/talks.

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For more information on the SXSW PanelPicker™, visit <http://panelpicker.sxsw.com>. The complete list of panels will be announced closer to the event.

New for 2011, SXSW will feature the expanded SXSW Trade Show: The Exhibition for Creative Industries. Spanning four days and all three conferences, this unique convergence of the Interactive, Film and Music industries is a must-attend event for any organizations wishing to connect with the leaders of tomorrow. From start-ups to conglomerates, the SXSW Trade Show is a bustling cross-section built to promote business interaction across the board. Head to http://sxsw.com/film/trade_show for more information on the SXSW Trade Show.

Register now for unparalleled access to films, panels, the SXSW Trade Show and more, and gain access to the most conveniently located hotels. Register by January 12 and save up to 20% off the walk-up rate. Badges are available at www.sxsw.com/attend.

About South by Southwest Film Conference & Festival

The SXSW Film Conference and Festival is a uniquely creative environment featuring the dynamic convergence of talent, smart audiences and industry heavyweights. A hotbed of discovery and interactivity, the event offers invaluable networking opportunities and immersion into the art and business of the rapidly evolving world of independent film.

The Film Conference buzzes as world-class speakers, creative minds, and notable mentors tackle the latest filmmaking trends amidst the unmatched social atmosphere of the SXSW experience. Simultaneously, the internationally acclaimed, nine-day Festival celebrates raw innovation and emerging talent, featuring a truly diverse program that includes provocative documentaries, subversive comedies, DIY narratives, genre standouts and more. For more information, visit www.sxsw.com/film.

2011 Festival Sponsors

The SXSW Film Conference and Festival is sponsored by Miller Lite, Chevrolet, AOL, IFC, PepsiMax, Brisk, Freecreditscore.com, Monster Energy and The Austin Chronicle.

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Press Credentials

We are now accepting applications for 2011 SXSW Press Credentials. Apply by Wednesday, February 9, 2011 at www.sxsw.com/press/credentials. Walk-up requests will not be granted.

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