



AUSTIN, TX MARCH 11-19, 2011  
**SXSW**  
SOUTH BY SOUTHWEST  
**FILM**

P.O. Box 4999 | Austin, Texas | 78765  
T: 512.467.7979 | F: 512.451.0754  
sxsw.com

## **SXSW FILM 2011 OPENS FOR BUSINESS** ***Now Accepting Submissions & Registrations***

**August 2, 2010 – Austin, TX** – The SXSW Film Conference & Festival opens for business today, as we begin accepting submissions and registrations for the 2011 event. Filmmakers are invited to submit their new features, short films and title sequences to the annual event, a renowned destination for discovery. Last year the Festival featured 267 features and shorts, with 64 world premiere features, including *Kick-Ass*, *MacGruber*, *Tiny Furniture*, *Cold Weather*, *Marwencol*, *Monsters* and *Thunder Soul* among others. The 2011 SXSW Film Conference and Festival will take place March 11 - 19, 2011 in Austin, Texas.

“Across the board, the films screened at SXSW 2010 were so exciting, innovative, and entertaining, that we can’t wait to see what 2011 will bring,” said Janet Pierson, SXSW Film Conference and Festival Producer. “Look for our complete lineup and conference schedule in early February, 2011.”

Submissions may only be entered via the official SXSW website, at <http://sxsw.com/film>. Complete rules and regulations, as well as additional information on the submission process can be found in the Submission FAQ, at [http://sxsw.com/film/screenings/submission\\_faq](http://sxsw.com/film/screenings/submission_faq). Submission deadlines and fees are as follows:

### **Early Submission Period: Monday, August 2 – Thursday, November 4, 2010**

Features - \$40  
Shorts - \$25  
Title Sequence Design - \$10  
Texas High School - \$10

### **Late Submission Period: Friday, November 5 – Thurs, December 2, 2010**

Features - \$60  
Shorts - \$40  
Title Sequence Design - \$10  
Texas High School - \$10

### **Last Minute Deadline Period: Friday, December 3 – Thursday, December 9, 2010**

Features - \$100  
Shorts - \$50  
Title Sequence Design - \$15  
Texas High School - \$10

Alongside our Film Festival, the SXSW Film Conference features over 80 informative and entertaining panels, workshops, mini-meetings and mentor sessions. The program presents topics that cover the film spectrum, with an emphasis on the intersection of the Film and Interactive worlds. 2010 participants include creative leaders and industry experts, as well as talent like Michel Gondry, David Gordon Green, Will Forte, Kristen Wiig, Val Kilmer, Jeffrey Tambor, Robert Rodriguez and Ruben Fleischer.

Once again, the community can help shape the conference programming, by voting and commenting on panels they'd like to see via the PanelPicker™ interface. Voting begins Monday, August 9, and will run through Friday, August 27. To find out more about the SXSW PanelPicker™, visit <http://panelpicker.sxsw.com>.

Register for a Film, Gold or Platinum Badge today at [www.sxsw.com/attend](http://www.sxsw.com/attend), and join us March 11-19, 2011 for exceptional films, energetic panels, exciting parties, the newly expanded SXSW Trade Show and, of course, the inspirational experience that only SXSW can deliver.

SXSW Conferences and Festivals are sponsored by Miller Lite, Sonicbids, Chevrolet and The Austin Chronicle.

### **About SXSW Film**

The SXSW® Film Conference and Festival is a uniquely creative environment featuring the dynamic convergence of talent, smart audiences and industry heavyweights. A hotbed of discovery and interactivity, the event offers invaluable networking opportunities and immersion into the art and business of the rapidly evolving world of independent film.

The Film Conference buzzes as world-class speakers, creative minds, and notable mentors tackle the latest filmmaking trends amidst the unmatched social atmosphere of the SXSW experience. Simultaneously, the internationally acclaimed, nine-day Festival celebrates raw innovation and emerging talent, featuring a truly diverse program that includes provocative documentaries, subversive comedies, DIY narratives, genre standouts and more. For more information, visit <http://www.sxsw.com/film>.

# # #

**Press Credentials:** If you are a member of the press and interested in attending, the press accreditation process will open on Tuesday, September 7. For more details, please visit [www.sxsw.com/press](http://www.sxsw.com/press).

**Contact:** Rebecca Feferman  
Film Press & Publicity  
[filmpress@sxsw.com](mailto:filmpress@sxsw.com)  
512-467-7979 x 236