



FOR IMMEDIATE RELEASE

SXSW FILM ANNOUNCES ADDITIONAL 2011 AUDIENCE AWARD WINNERS

Austin, Texas – March 19, 2011 – The South by Southwest (SXSW) Film Conference and Festival announced additional Audience Award-winners today from the Lone Star States, 24 Beats Per Second and Midnight categories. Audience Award results for all categories were certified by the accounting firm of Maxwell Locke & Ritter.

For the 2011 SXSW Film Festival, 140 features, consisting of 66 World Premieres, 15 North American Premieres and 15 U.S. Premieres, were selected from a record 1,792 feature-length film submissions composed of 1,323 U.S. and 469 international feature-length films. 153 shorts were selected from 3,089 short film submissions. The nearly 300 films were selected from 4,911 overall submissions; a record number and a 23% increase over 2010. The 2011 SXSW Film Festival Awards were hosted by Ovation TV.

Additional 2011 SXSW Film Festival Audience Award Winners:

LONE STAR STATES

Winner: *Building Hope*

Director: Turk Pipkin

24 BEATS PER SECOND

Winner: *Love Shines*

Director: Douglas Arrowsmith

MIDNIGHT FEATURE (Votes tabulated across both Midnighters & SXFantastic Sections)

Winner: *Attack the Block*

Director: Joe Cornish

About South by Southwest Film Conference & Festival

The SXSW Film Conference and Festival is a uniquely creative environment featuring the dynamic convergence of talent, smart audiences and industry heavyweights. A hotbed of discovery and interactivity, the event offers invaluable networking opportunities and immersion into the art and business of the rapidly evolving world of independent film.

The Film Conference buzzes as world-class speakers, creative minds, and notable mentors tackle the latest filmmaking trends amidst the unmatched social atmosphere of the SXSW experience. Simultaneously, the internationally acclaimed, nine-day Festival celebrates raw innovation and emerging talent, featuring a truly diverse program that includes provocative documentaries, subversive comedies, DIY narratives, genre standouts and more. For more information, visit www.sxsw.com/film.

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2011 Festival Sponsors

The SXSW Film Conference and Festival is sponsored by Miller Lite, Chevrolet, AOL, IFC, Brisk, PepsiMax, Freecreditscore.com, Monster Energy and The Austin Chronicle.

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